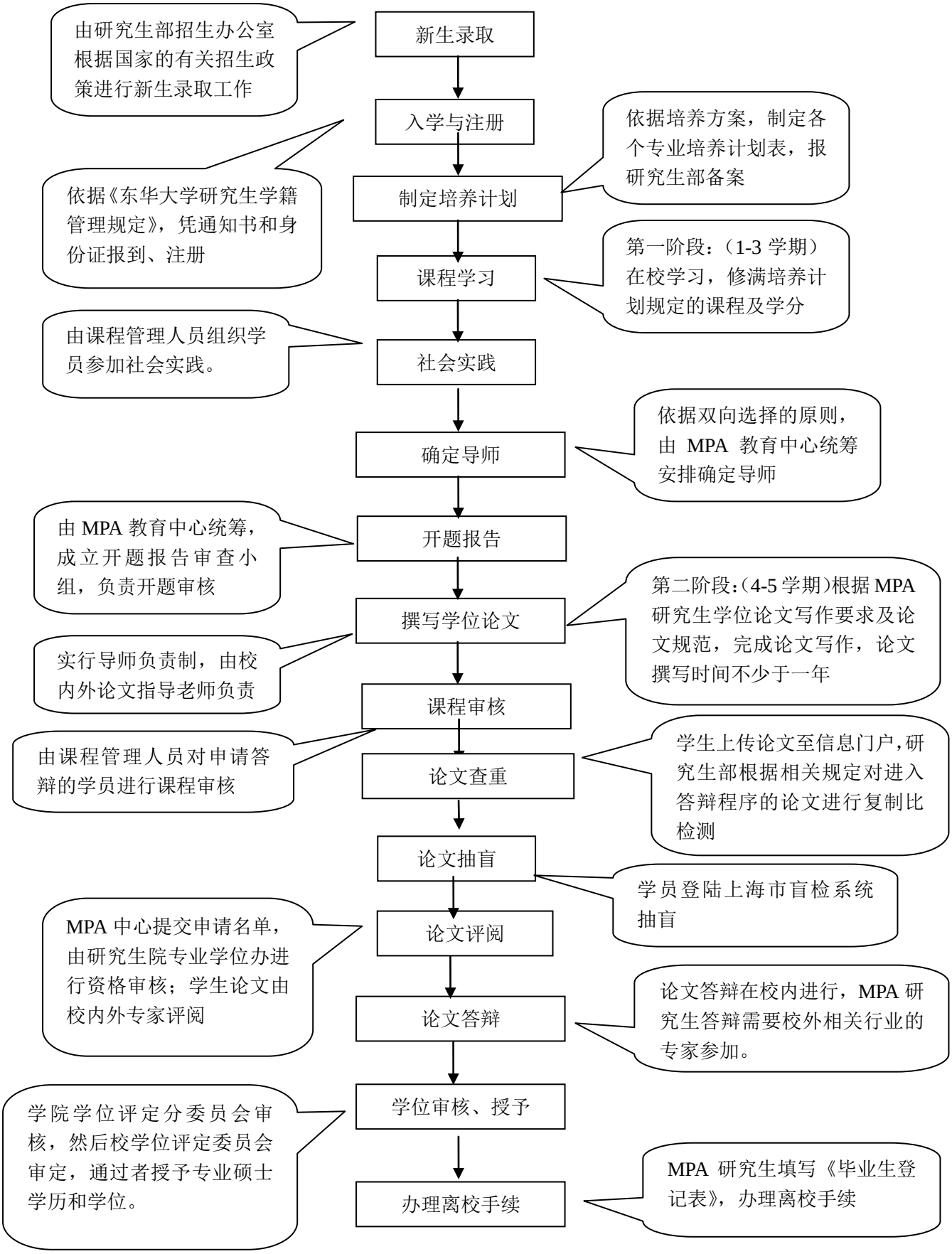东华大学 MPA 研究生培养流程